

13th
MWA
Marketing World Awards 2024

...Rewarding excellence and
promoting creativity



... c e l e b r a t i n g

Brands & Individuals

that worked tirelessly
and passionately

OCT.
'24

MARRIOTT HOTEL,
NAIROBI, KENYA



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^{13th} **MWA**
Marketing World Awards 2024



**FEEL...
SOMETHING IS
MISSING
ON YOUR
SHELF?**

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SUBMIT YOUR ENTRY NOW

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Akin Naphital
CEO, InstinctWave

ABOUT



For over a decade, the Marketing World Awards (MWA) has been a shining light on the most innovative and iconic brands, promoting success stories, product value and excellent strategies that have displayed uniqueness and innovation in the marketing and communications space.

Not only has MWA celebrated brands, but also industry experts who have made a genuine impact on the market across industries and sectors. Now in its 13th Year, Marketing World Awards will once again recognize and celebrate iconic brands, outstanding organizations and individuals that have put Africa on the map of global marketing with their dynamic and creative strategies, which has resulted into the delivery of superior product value to consumers while standing out from the competition. MWA provides a unique premier platform for brands, marketers, communicators and agencies to showcase their creative excellence and successful strategies in sustaining their brands and clients.

The Marketing World Awards is guided by International Standards in the Judging and Award Processes, the awards are judged by an independent panel of senior client-side marketing experts.













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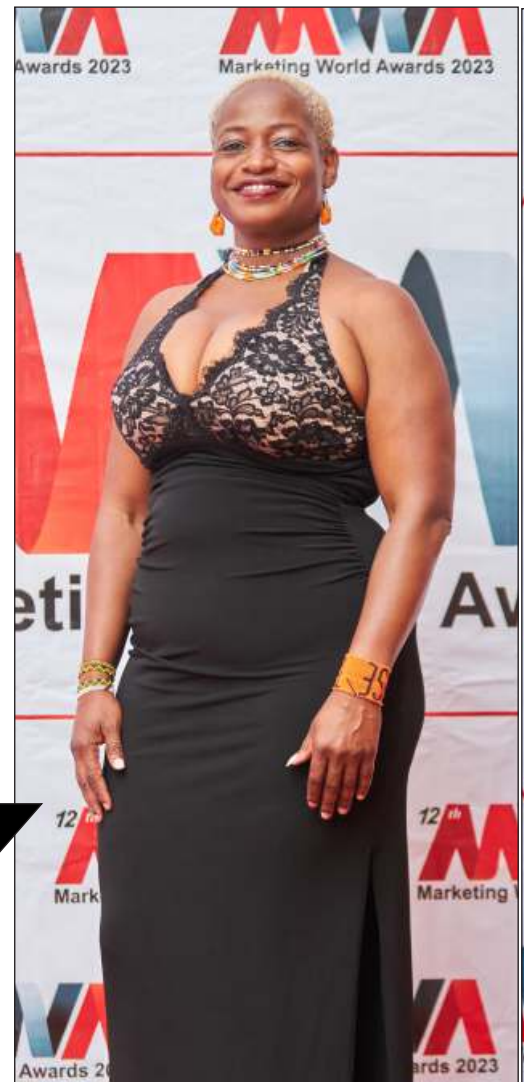






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SELFIE MOMENTS













BRAND TAG





UNIQUE MOMENTS

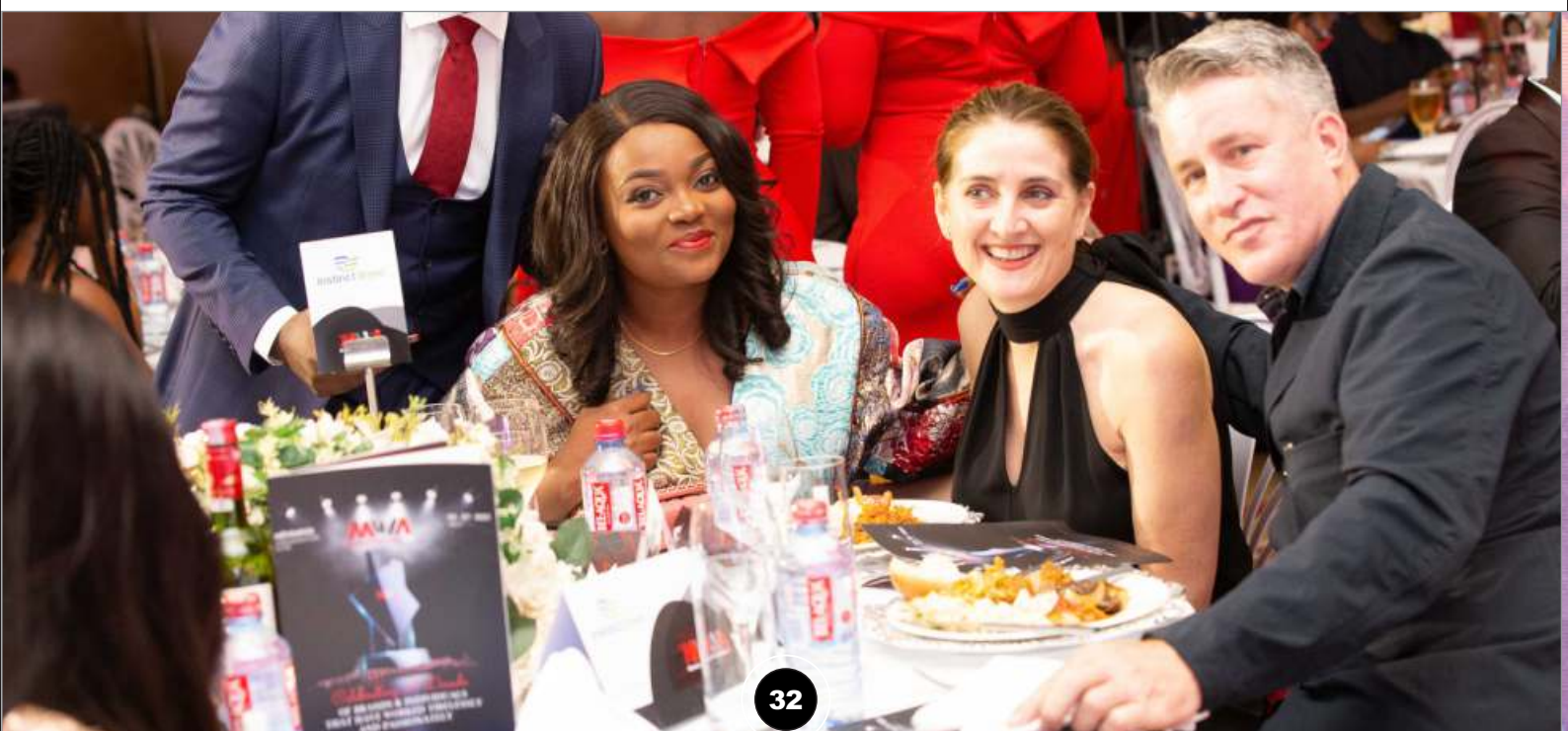




Glimpse of Past Editions











Celebrating **13th** *Edition*
of
BRANDS & INDIVIDUALS
THAT WORK TIRELESSLY
AND PASSIONATELY

Logos of PAST WINNERS



**Winners
on Stage**



**Selfie
Networking**



**Smile &
Excitement**



**Red
Carpets**



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+254 727 101122, +233 555 111 555, +44 777 510 9698

anaphthal@instinctwave.net

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