

13<sup>th</sup>  
**MWA**  
Marketing World Awards 2024

...Rewarding excellence and  
promoting creativity



. . . c e l e b r a t i n g

# Brands & Individuals

that worked tirelessly  
and passionately

OCT.  
'24

MARRIOT HOTEL,  
NAIROBI, KENYA



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**FEEL...**  
**SOMETHING IS**  
**MISSING**  
**ON YOUR**  
**SHELF?**

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*Akin Naphital*  
CEO, InstinctWave

## ABOUT



For over a decade, the Marketing World Awards (MWA) has been a shining light on the most innovative and iconic brands, promoting success stories, product value and excellent strategies that have displayed uniqueness and innovation in the marketing and communications space.

Not only has MWA celebrated brands, but also industry experts who have made a genuine impact on the market across industries and sectors. Now in its 13th Year Marketing World Awards will once again recognize and celebrate iconic brands, outstanding organizations and individuals that have put Africa on the map of global marketing with their dynamic and creative strategies, which has resulted into the delivery of superior product value to consumers while standing out from the competition. MWA provides a unique premier platform for brands, marketers, communicators and agencies to showcase their creative excellence and successful strategies in sustaining their brands and clients.

The Marketing World Awards is guided by International Standards in the Judging and Award Processes, the awards are judged by an independent panel of senior client-side marketing experts.





# MWA

Marketing World Awards 2022











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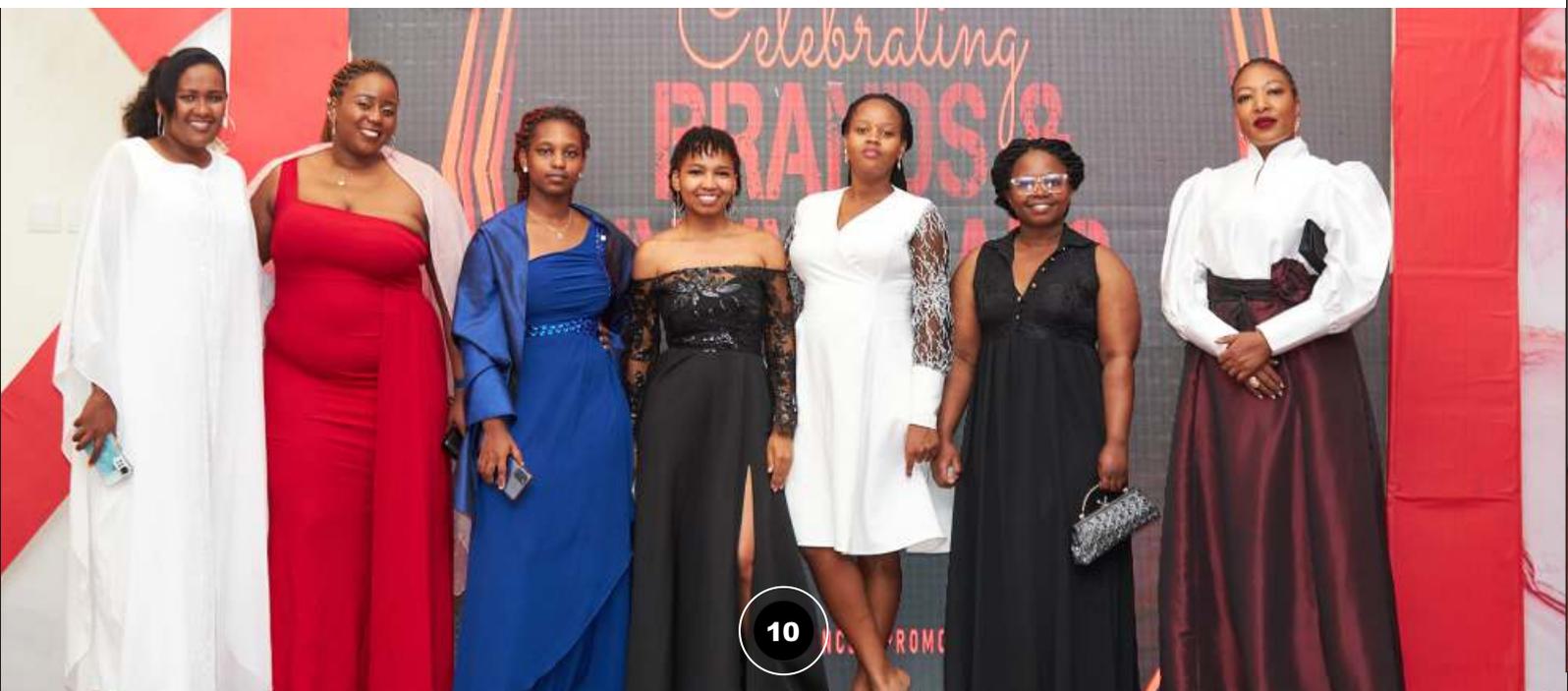




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**WINNERS ON STAGE**





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**REDCARPET**







**REDCARPET**







**REDCARPET**





**SELFIE MOMENTS**











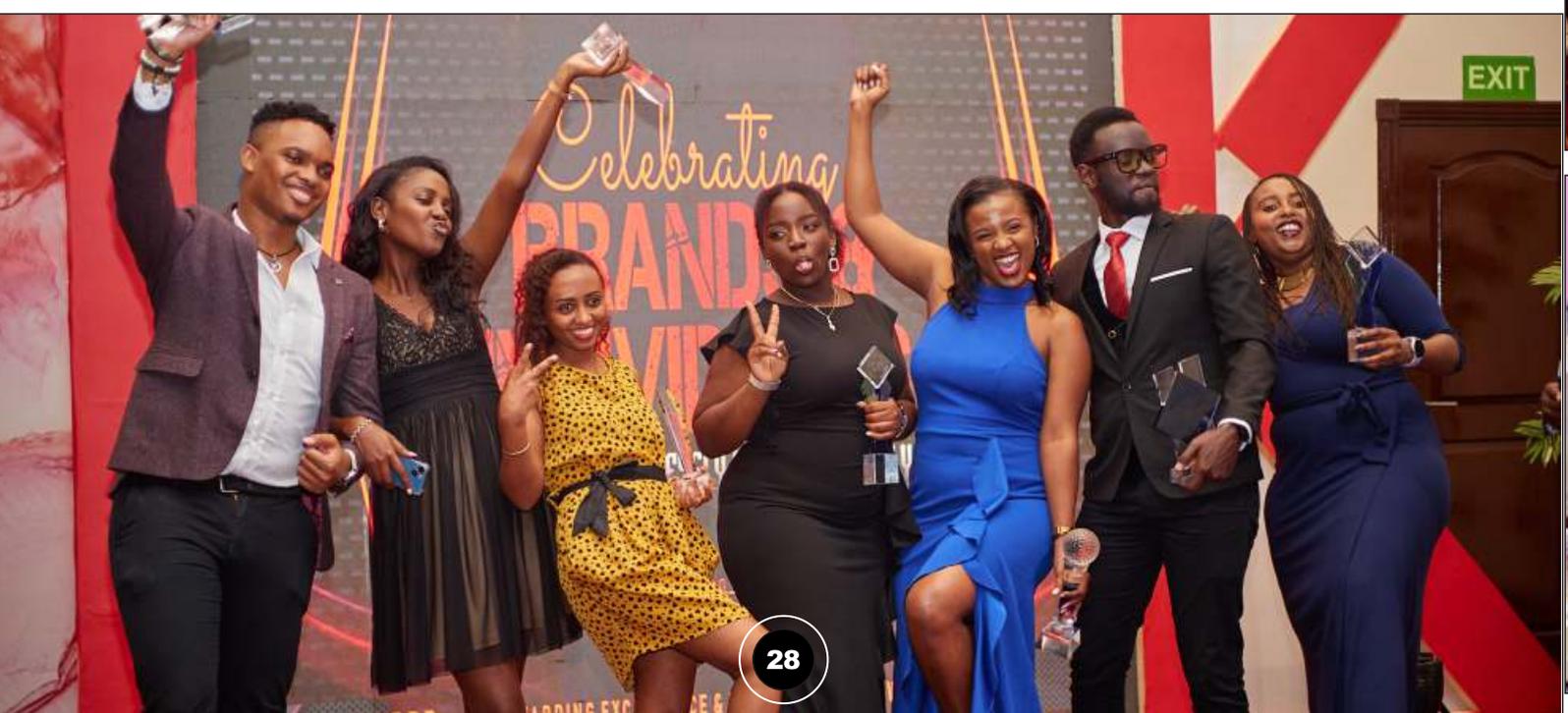


# BRAND TAG





**UNIQUE MOMENTS**

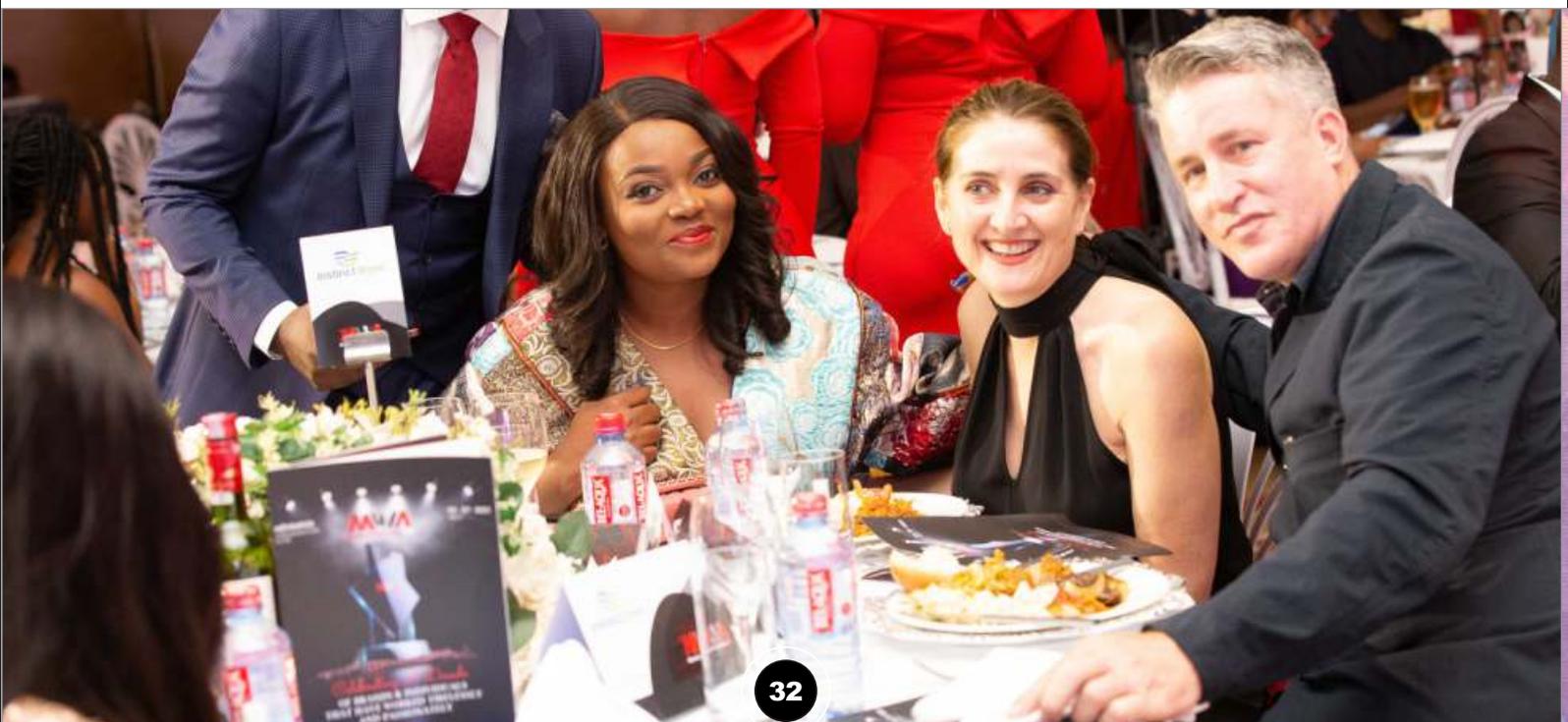




# Glimpse of Past Editions









13<sup>th</sup>  
**MWA**  
Marketing World Awards 2024



*Celebrating* **13<sup>th</sup>** *Edition*  
of  
**BRANDS & INDIVIDUALS**  
THAT WORK TIRELESSLY  
AND PASSIONATELY

# Logos of PAST WINNERS



**Winners  
on Stage**



**Selfie  
Networking**



**Smile &  
Excitement**



**Red  
Carpets**

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